



Introducing Aura Cacia® Organic Essential Oils



- ✂ **USDA logo:** 1st nationally distributed organic essential oil line with the USDA logo on the label
- ✂ **Single origin:** consumers know exactly where the oil is sourced
- ✂ **Purity guarantee:** all oils are GC/MS tested to confirm purity
- ✂ **Square amber bottle:** consumers identify this square bottle with the Aura Cacia® brand
- ✂ **Aroma note on label:** helps consumers understand what oils to use when creating their own blends at home
- ✂ **AHPA Compliant:** label adheres to the American Herbal Products Association requirements
- ✂ **Merchandising tools:** include real sourcing photos, communicate purity guarantee and 1% fund

Field worker in Ambanja, Madagascar where we source our organic ylang ylang essential oil.



Available through your distributor and Frontier Direct
phone: 1-800-729-5422 • www.auracacia.com



Aura Cacia® Organic Essential Oils



As strong advocates of organic farming, we're taking our support one step further. **1% of Aura Cacia organic essential oil sales will be given back** to the farmers and communities that produce our organic essential oils.

NEW LEAF PAPER®

ENVIRONMENTAL BENEFITS STATEMENT

of using post-consumer waste fiber vs. virgin fiber

Aura Cacia saved the following resources by using Reincarnation Matte (FSC), made with 100% recycled fiber and 30% post-consumer waste, processed chlorine free, designated Ancient Forest Friendly™ and manufactured with electricity that is offset with Green-e® certified renewable energy certificates.

trees	water	energy	solid waste	greenhouse gases
0.5 fully grown	224 gallons	0.2 Million BTUs	14 pounds	46 pounds

Calculations based on research by Environmental Defense and other members of the Paper Task Force.

www.newleafpaper.com



AURA CACIA • 800.729.5422 • 5398 31ST AVE. • URBANA, IOWA • 52345

