

notes from the field

Location: *Kambam, India*

Product Sourced: *Organic Turmeric*

The Story: *Mr. Sunny Devasia, a Well Earth® certified partner located in the mountains of the Western Ghats, farms turmeric, ginger, pepper, cloves, coffee, nutmeg, mace, cocoa, coconut and vanilla. Sunny is one of the 793 farmers who finished the Well Earth funded organic training program last fall. About 700-800 farmers in this region supply half our annual organic turmeric volume, and we are working in partnership with them to expand their capacity—so that 100% of our organic turmeric comes from this source in the future. We guarantee a curcumin content of at least 4% in our turmeric.*

Part of our Well Earth®
sourcing program.



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