



Aura Cacia®



pure essential oils

Brand Ranking

NATURAL CHANNEL

- #1 Overall Body Care Segment*

- #1 Essential Oils

- #1 Mineral & Fragrance Baths

- #1 Bubble Baths

- #1 Accessories

- #2 Body & Massage Oils

- #4 Natural & Synthetic Fragrance Oils & Water

FOOD DRUG MASS CHANNEL

- #1 Overall Body Care Segment*

- #1 Essential Oils

- #2 Mineral & Fragrance Baths

- #2 Natural & Synthetic Fragrance Oils & Water

- #3 Body & Massage Oils

- #3 Bubble Baths

*Body Care Segment includes the following categories: essential oils, accessories, bubble bath, mineral & fragrance bath, body & massage oils & natural & synthetic fragrance oils & water.