



# Go Green Buy Bulk

Organic & Natural Herbs & Spices

**Frontier™**, the Natural Choice for Bulk Botanicals  
Exceptional Quality, Selection, Service & Values

**FRONTIER™**  
NATURAL PRODUCTS CO-OP

## Benefits of Offering **Frontier™ Bulk**

- **Value** - Help customers save money by buying in "Bulk"
- **Eco-Friendly** - Be more green by reducing packaging waste
- **Quantity** - Give customers the option to buy exactly the amount they need
- **Variety** - Offer an extensive selection of organic & natural botanicals

## Be a Trendsetter

- Promote health and wellness with organic and natural herbs and spices
- Answer consumer demand for global cuisine and fusion cooking ingredients
- Be the culinary resource for local chefs and viewers of food/cooking shows



# Frontier™, your Trusted Source for Bulk Botanicals



## Exceptional Selection

- Over 900 natural and organic products available
- More than 340 organic spices, herbs, and teas
- Over 90 different spice blends

## Exceptional Values

- Born a co-op—in 1976—still a co-op, owned by our customers—now the market leader in top-quality organic herbs, spices & seasonings
- We were the first major herb and spice supplier to recognize and promote certified organics
- We publish a yearly sustainability report to clearly describe our environmental commitment
- Well Earth™, our innovative sustainable sourcing program, promotes ethical practices world-wide

## Exceptional Quality

- Long standing relationships with growers allow us to buy the best of each year's crops
- Each shipment brought into our manufacturing plant is tested and evaluated for purity
- Our plant received a "Superior" rating from AIB (American Institute of Baking)
- We use 100% non-irradiated products and do not sell products treated with ETO (Ethylene oxide)

## Exceptional Service

- We're the only bulk line with **dual distribution** options: products can be ordered through distributors; or direct from Frontier
- Displays, bulk labels and jars, POP material, newsletters, **merchandising support**, planograms, and sales support for any size store
- Regular **promotional support** of product lines with nation-wide offers and consumer advertising

## Example of Bulk Savings

Description	Bulk Price per Ounce	Bottle Price per Ounce
Cinnamon Organic	\$0.56	\$1.83
Cumin Organic	\$0.74	\$1.90
Tumeric Organic	\$0.40	\$1.67



Part of our Well Earth sourcing program



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