

Use the **Simply Organic® Dual Pouch Rack** to **increase store rings** of **Simply Organic® Dip Mixes & complementary products** without **sacrificing shelf space**

Free!
with the purchase of any Simply Organic® Dip Mix case.

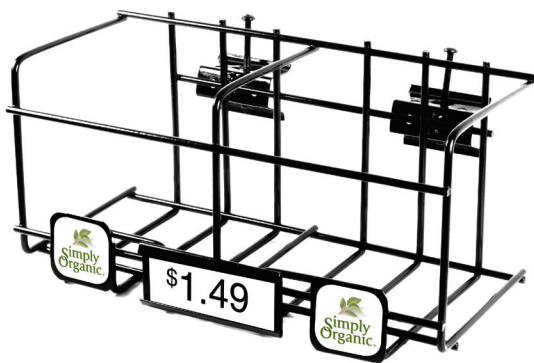


Generate Incremental Sales and Profit!

- **Space efficient** - 4.5" D x 4" H x 9.25" L
- **Light weight** - rack weighs less than a pound (0.90 lbs)
- **Consumer friendly** - pick a packet without interfering with other purchases

Rack holds 12 Simply Organic dip mix packets

- Simply Organic® dips are best sellers accounting for 9 of the 12 best selling dry dips.
- Simply Organic® is driving dry dips dollar sales growth, pacing the category with sales growth of +60.0% vs. category growth rate of 38.5%.
- Capitalize on the fast growing snack category growth by cross promoting chip and dip sales without sacrificing shelf space.



Available in two convenient styles: **hook** (above: typical wire salty snack shelving wire) or **screw back** (left: regular lozier grocery shelving) for easy attachment. Create additional selling space for Simply Organic® Dip Mixes which translates to increased product movement. Don't wait, place an order for racks today and increase your Simply Organic® sales movement tomorrow.

Dual Pocket Pouch Rack

Product Description	Item #	Qty.
Screw Back Rack	18235	
Hook Back Rack	18236	

To order, call your sales representative at
1-800-729-5422

Simply Organic Dip Mixes

Product Description	UPC	Qty.
Ranch Dip	0 89836 18840 3	
French Onion Dip	0 89836 18841 0	
Guacamole Dip	0 89836 18842 7	
Creamy Dill Dip	0 89836 18843 4	
Spicy Black Bean Dip	0 89836 18845 8	
Spicy Southwestern Ranch Dip	0 89836 18847 2	
Spicy Guacamole Dip	0 89836 18844 1	
Spicy Jalapeno Dip	0 89836 18848 9	
Spicy Peppercorn Ranch Dip	0 89836 18846 5	

