

Get Wrapped Up in Flavor

Introducing Three Extensions to the
Simply Organic® Southwest Mix Family



Holy Mole! This is the real enchilada!

Simply Organic dominates the SW Mix market (48.1% SOM)* offering the only organic SW Mixes on the market; which continue to pace category growth*

These outrageously delicious mixes capitalize on key market trends ...

Affordability – On average, prepared sauce mixes using organic ingredients, cost less than \$0.40 per serving!

Convenience – Sauce mixes require only 1 to 2 ingredients and can be prepped in 5 minutes or less.

Versatility – Mixes can be used as an ingredient to create a variety of organic dishes.

Organic, Kosher & Vegan – All of Simply Organic's Southwest Mixes are certified organic and Kosher & are vegan, too.

Three Irresistible New Packets Available
– Enchilada Sauce, Mole Sauce, Salsa Verde

* Source: SPINSscan 52 week data ending 9/5/09

Simply healthy living.
Simply great taste.



1%
of sales funds organic
farming and education

Bring Southwest Sizzle to the Table



Simply Organic® Enchilada Sauce Mix brings chili peppers the respect they deserve. Blended with garlic, paprika, and cumin, our roasted red chilies provide maximum flavor without the heat that can drown out a chili's flavor.



Simply Organic® Mole Sauce Mix gives the home cook access to the complex spice laden flavors of mole sauce. Our sauce pairs the fruity flavor of dried chilies with Fair Trade Certified™ Dutch cocoa, cumin, cinnamon, onion, and oregano. One bite and you will be saying 'Holy Mole!'



Simply Organic® Salsa Verde Seasoning is green – and tasty. When prepared with fresh tomatillos, this salsa is an explosion of effervescent flavors. Organic bell peppers, cilantro, jalapeno, and lime all contribute contrasting elements to our Verde. This delicious Southwest salsa makes it easy to be green.



Simply Organic 96 ct SW Mix Ext. Shipper

- Contains 48 units of Enchilada Sauce Mix, and 24 units each of Mole Sauce and Salsa Verde Mix.
- Item #18144
- UPC 0-89836-18144-2
- **Case weight:** 12.8 lbs
- **Case dimensions:** 14"W x 58.5"H x 15"D

Our seasoning mixes are:

- Certified Organic by Quality Assurance International (QAI)
- Certified Kosher by KSA
- Vegetarian/Vegan, as packaged
- Free of hydrolyzed vegetable protein, modified food starch, hydrogenated oils, or genetically engineered ingredients
- Non-ETO treated and non-irradiated

UPC	Description	Wt. Oz.	Units/ Case
0-89836-18744-4	NEW Enchilada Sauce Mix CERTIFIED ORGANIC	1.41	24
0-89836-18745-1	NEW Mole Sauce Mix CERTIFIED ORGANIC	1.13	24
0-89836-18746-8	NEW Salsa Verde Sauce Seasoning CERTIFIED ORGANIC	0.71	24
0-89836-18533-4	Southwest Taco Mix CERTIFIED ORGANIC	1.13	24
0-89836-18534-1	Fish Taco Mix CERTIFIED ORGANIC	1.13	24
0-89836-18535-8	Fajita Mix CERTIFIED ORGANIC	1.00	24
0-89836-18959-2	Spicy Taco Mix CERTIFIED ORGANIC	1.13	24
0-89836-18144-2	96 ct SW Mix Ext Shipper		96 ct